الديار العربية

ARABIAN DYAR

Corporate Profile



2001

Arabian Dyar was established.

2016

Transformed into a limited liability company under the name Shahm Contracting Company.

2021

Arabian Dyar became a main limited liability company.

2021

Transformed into a closed joint-stock company.

2025

Awarded Capital Market Authority approval.

HISTORY

الديار العربية
ARABIAN DYAR

Arabian Dyar, part of the SHAHM Holding Company, stands as a pioneering force in real estate and construction development within the Kingdom of Saudi Arabia. Since its establishment in 2001, the company has built a distinguished track record of delivering excellence, developing, selling, and handing over thousands of new real estate units across the Kingdom.

Driven by a commitment to quality and innovation, Arabian Dyar creates integrated urban communities that cater to the diverse needs and lifestyles of its residents. Each development combines modern design, sustainability, and superior craftsmanship, reflecting the company's dedication to the highest international standards.

Through strategic collaboration with its sister organizations across the real estate value chain including construction and manufacturing divisions. Arabian Dyar leverages an integrated network that enhances efficiency and delivers comprehensive, end-to-end solutions. This synergy enables the company to contribute meaningfully to the Kingdom's vision for sustainable growth and vibrant communities.

INTRODUCTION





MISSION

We develop sustainable and vibrant communities that push the boundaries of quality and innovation, to meet the demands and aspirations of our residents.

VISION

To become a leader of excellence in real estate development within the Kingdom



OUR PHILOSOPHY

Our company recognizes the vital role it plays in developing communities and building a sustainable future. We are dedicated to delivering innovative and high-quality real estate solutions that align with the needs and aspirations of our clients. Our philosophy is grounded in continuous innovation, exceptional quality, sustainability, integrity, and community engagement, with a strong focus on prioritizing our customers. We are committed to realizing our vision of becoming leaders in the real estate development industry, while making a meaningful contribution to creating a brighter and more sustainable future for all.

Arabian Values

Embracing traditional and cultural principles that guide our approach, blending respect, integrity, and a deep connection to our heritage with modern practices.

Commitment to Deliver

Dedicated to consistently fulfilling our promises with exceptional reliability and quality.

Personal Well-Being

Creating a culture that enhances individual health, happiness, and personal growth.

Family First

Building strong, supportive communities that prioritize and celebrate family values.

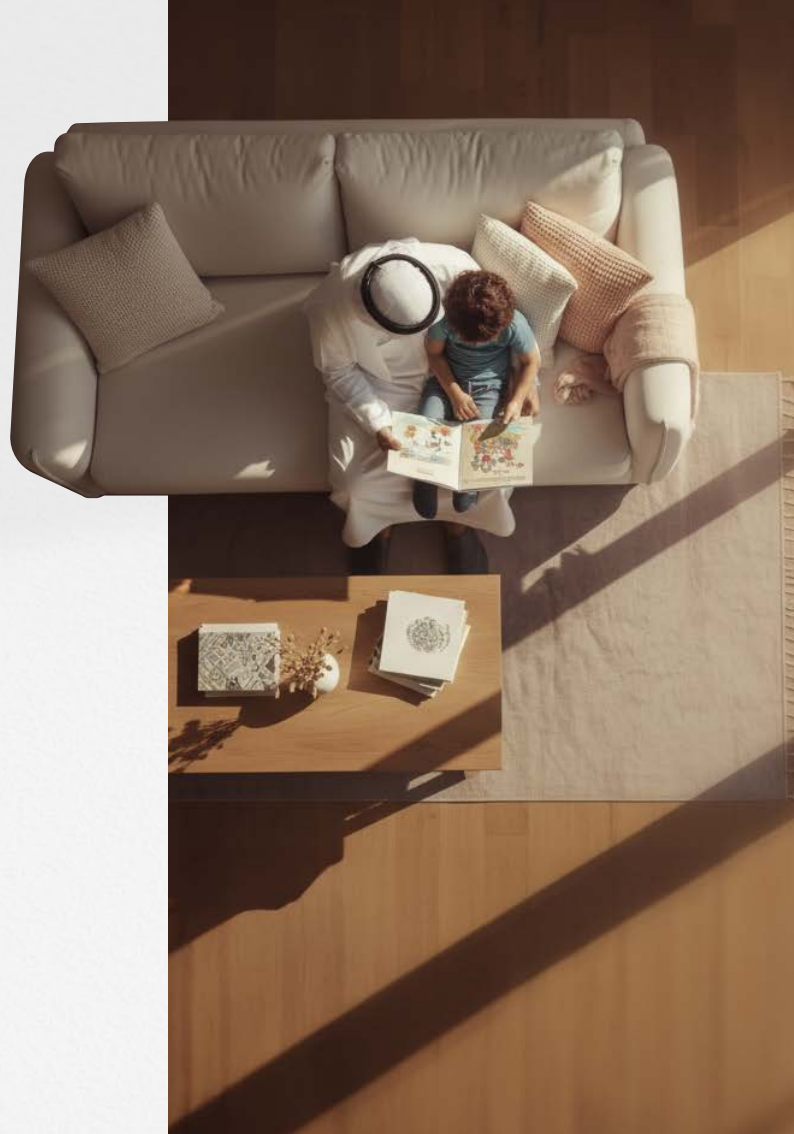
Youthful Spirit

Embracing energy, creativity, and optimism in all your endeavors, ensuring a fresh and vibrant approach.

Passion for Innovation

Continuously seeking new and creative solutions to enhance our projects and address challenges.

VALUES





Leading the Future of Real Estate Development in a Rapidly Transforming Kingdom.

There is nothing more beautiful than the architect’s wide imagination and stunning designs that shape an urban environment fostering quality of life and individual happiness. To turn this creative vision into a tangible reality, a skilled contractor is essential. This is where Arabian Dyar steps in, a real estate developer that bridges the brilliance of creative design with the quality and dedication of committed execution. We oversee every aspect, from concept to project operation, ensuring sustainability at every step. At the core of Arabian Dyar are values we hold dear, with a vision driven by ambition, passion for innovation, and a commitment to growth in harmony with our beloved country’s development. The true secret to our excellence lies in the people of Arabian Dyar, our greatest asset.

Muammar Al Atawi

Chairman of the Board of the Directors

CHAIRMAN’S MESSAGE



Striving for Excellence in Real Estate: Leading with Faith, Ambition, and Unmatched Quality.

Arabian Dyar is driven by a relentless pursuit of growth and a commitment to delivering the highest quality services with precision. We work as one team, focused on clear goals, fully aware that we operate in a dynamic world with diverse clients and skilled competitors. With faith in God, our limitless capabilities and our ambitions, we strive to become a shining name in the real estate industry, both within our nation and across the region.

Naif Al Atawi
Group CEO

GROUP CEO'S MESSAGE



With a diverse portfolio spanning five key sectors – residential, commercial, logistics, hospitality, and development – we create exceptional spaces that enhance the quality of life and drive economic growth.

Residential

We design and develop vibrant, family-centric communities that offer modern, comfortable living spaces with all the amenities needed for a thriving lifestyle.

Commercial

Our commercial projects provide dynamic environments for businesses to grow, featuring state-of-the-art facilities and strategic locations that foster economic activity.

Logistics

We develop smart, ready built factories and warehousing, ensuring that businesses can operate seamlessly and effectively.

Hospitality

Capturing unique destinations and curating local experiences across Saudi Arabia, Arabian Dyar transforms hospitality with memorable, culturally immersive stays.

Development

As part of our master development plan, we focus on creating comprehensive, sustainable communities. Our projects integrate residential, commercial, and recreational spaces, ensuring well-planned environments that support a high quality of life.

SECTORS



CORPORATE GOVERNANCE

Arabian Dyar is committed to upholding the highest standards of corporate governance, in line with global principles, the Saudi Companies Law, and other relevant regulations. This framework ensures transparency, fairness, accountability, and responsibility in all company operations, protecting the rights of shareholders, customers, employees, and other stakeholders. We aim to achieve sustainable returns and enhance transparency by providing accurate and timely information to all concerned parties.

Furthermore, Arabian Dyar is focused on fairness in resource and opportunity distribution, and on holding management accountable for its decisions and actions. Our governance principles include compliance with local and international laws, sustainable development, regular and reliable reporting on financial and operational performance, and establishing effective administrative bodies for strategic decision-making. This approach fosters trust among investors and stakeholders, leading to strong and sustainable performance and solidifying the company's position in the real estate market.

CORPORATE LEADERSHIP



Eng. Muammar Al Atawi

Chairman, Board of Directors

Architect with experience in project management and real estate development.

Master's degree in Engineering, with a specialization in project management, from the University of New South Wales (Sydney, Australia)



Ahmed Al Atawi

Deputy Chairman, Board of Directors

Experience in investments, building materials trading and logistics.

Master's degree in Business Administration



Mamdouh Al Sharhan

Member, Board of Directors

Experience in the finance industry
Deputy Minister, Ministry of Housing for Real Estate Development
Former Assistant Chairman, Public Investment Fund.

Master's degree in Finance, George Washington University, USA



Eng. Osama Jamjoom

Member, Board of Directors

Experience in engineering and real estate marketing.

Master's degree in Industrial Engineering, Northeastern University, USA



Naif Al Atawi

Group CEO

Experience in real estate, marketing and real estate development.

Master's degree in Business Administration

EMAAR

هيئة تطوير منطقة مكة المكرمة
Makkah Region Development Authority

دلة البركة
Dallah Albaraka

PIF
صندوق الاستثمارات العامة

غرفة جدة
JEDDAH CHAMBER

مجلس التطوير العمراني

EY

SAUDI TURKISH BUSINESS COUNCIL
مجلس الأعمال السعودي التركي

BECHTEL

العقارية
AL AKARIA

SAUDI CHINESE BUSINESS COUNCIL
مجلس الأعمال السعودي الصيني

EXECUTIVE TEAM



Anis Al Habshi

Deputy CEO



Mohamed AlQahtani

Vice President of Corporate Performance



Dr. Tareq Eid

CEO Advisor Sales



Mohammed AlSalahi

Group Chief Financial Officer



Abdulrahim AlAas

Head of Legal



Abdulrahman AlBishri

Head of Corporate Communication



Jehad Alrajjal

Head of Marketing



Marwan AlSaggaf

Head of Operations



Tarek El-Raggal

Head of Design



Khubaib Abdulbagi

Head of Communities & Facilities



30,000+

Population

10,000+

Units

9+

Residential Communities

15+ Billion ¥

Project Value

4

Major Cities

ACHIEVEMENTS

AWARDS

Top Classification in Building & Construction

2022

Best Real Estate Developer Award from Sakani

2025

7th Best Real Estate Developer in the GCC

2022

ISO Certificate for Quality Management

2022



Through our expansion into various regions across Saudi Arabia, we bring our expertise and innovative solutions to new markets. Our projects are reshaping landscapes and enhancing lifestyles throughout the Kingdom.

GEOGRAPHICAL DISTRIBUTION

شمس الديار
SHAMS ALDYAR



Location
Riyadh

Properties
503 units

Delivered
2022

Project Type
Villas

لـــؤلـــؤة

LOLOAT AL DYAR

Location

Yanbu



Properties

1,182 units

Delivered

2022

Project Type

Villas

بوفـــاردیـــا
BOUVARDIA
CITY

Location
Jeddah



Properties
2,542 units

Delivered
2023

Project Type
Apartments

بوفـــاردیـــا
BOUVARDIA
فـيـــو



Location
Jeddah

Properties
772 units

Delivery
2025

Project Type
Apartments

صَهيل
SAHEEL



Location
Riyadh

Properties
613 units

Delivery
2027

Project Type
Villas

ديار الحرم
DYAR ALHARAM

Location
Makkah



Properties
4,000+ Real estate units

Delivery
2026-2030

Project Type
Mixed use

برج الديار
BURJ ALDYAR

Location

Riyadh



Project Type

Sky Villas

الديار العربية
ARABIAN DYAR
Development

Location

Madinah



Project Type

800,000 m^2

الديار العربية
ARABIAN DYAR
Commercial

Location
Makkah



Leasable Area
26,000 m²

Delivery
2026-2030

مصانعكم
MASANEACOM

Location



Jeddah

Land Area

204,000 m²

Delivery

2026

الديار العربية
ARABIAN DYAR
Hospitality

Location

Makkah



Properties

130 Keys

351 Branded Residences

Delivery

2029

ضفاف
DHIFAF
BY ARABIAN DYAR

Location
Jeddah



Properties
450 Units

Delivery
2028

كنار

KANAR

Location

Riyadh



Properties

646 units

6700 m² commercial blocks

Delivery

2026-2030

ظلال

DHILAL

Location

Riyadh



Properties

650 units

4000 m² commercial blocks

Delivery

2029

"Our strategic partnerships with government entities and banks are a fundamental pillar in achieving our vision for real estate development and enhancing economic and social sustainability."

STRATEGIC PARTNERSHIPS

Government Sector

مسار
M A S A R

Mixed-Use Development

REGA
الهيئة العامة للعقار
REAL ESTATE GENERAL AUTHORITY

وزارة الشؤون البلدية والقروية والإسكان
Ministry of Municipal Rural Affairs & Housing

Real Estate and Development

مدن
MODON

سكني
By NHC Innovation

NHC

العقر
ALMQR
شركة العقر للتطوير والتنمية

مجموعة روشن
ROSHN GROUP

Financial Institutions

الأهلي SNB

مصرف الراجحي
alrajhi bank

بنك الرياض
Riyad Bank

بنك البلاد
Bank Albilad

anb

مصرف الإنماء
alinma bank

BSF

الأول
SAB



Rooted in its authentic Arab identity and core values, and guided by its forward-looking vision and community initiatives, Arabian Dyar extends its impactful presence to the championship arenas. Embracing the passion of fans with a youthful pulse, it bridges the nations of the Arabian Gulf through a dedicated commitment to empowering youth and supporting national vision objectives – marked by its official presence as the Main Sponsor of "Khaleeji Arabian Dyar 27."

ARABIAN DYAR MAIN SPONSOR OF THE 27TH ARABIAN GULF CUP



Masjidouna Initiative

An initiative aimed at building sustainable and innovative mosques, featuring non-traditional architectural designs that preserve cultural heritage while integrating comprehensive community services.

Jood Al Iskan

Arabian Dyar is ranked among the top donors to Jood Al Iskan for three consecutive years.

Riyada Tech

Arabian Dyar's Incubator Agreement supports and develops entrepreneurship to contribute to national economic development.

Let's Make it Green

Activating the "Let's Make it Green" initiative in collaboration with the Ministry of Environment.

SOCIAL RESPONSIBILITY







Arabian Dyar strives to fulfill its social responsibility by upholding Arabian values and fostering a youthful spirit within the framework of its institutional values. With more than 60% of Saudi Arabia's population being young, and in alignment with the Kingdom's Vision 2030, Arabian Dyar focuses its efforts and initiatives on supporting the aspirations of youth in all available fields. Sports are considered one of the key sectors that Arabian Dyar supports, with a broad range of interest and varying levels of support, whether moral, financial, or service-based.

YOUTHFUL SPIRIT

الديار العربية
ARABIAN DYAR

920007277
arabiandyar.sa
@arabian_dyar